

# Latest News from RefineM

# RefineM

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## JANUARY 2015 NEWSLETTER

The objective of RefineM's monthly newsletter is to provide you with the knowledge and resources to take your project management capability to the next level.



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### PM QUOTE

"The only way to do great work,  
is to love what you do."

- Steve Jobs

## CEO Message

Last month, we reviewed the past year. In this month, we look forward to 2015. What are the key trends in project management in 2015? It seems like the talent gap in project management will keep increasing, and the demand for project management professionals will grow faster than supply. Read about this trend and other key trends in our first article.



NK Shrivastava, CEO

We are extending our training offerings to several major cities, such as Atlanta, Chicago, Charlotte, Kansas City, and Raleigh. Visit our [training page](#) for the courses offered in some of these cities. Watch out for more announcements coming up soon.

Enjoy reading all the other sections in this issue, and don't forget to join our next **FREE** [webinar](#) on "Do More With Less"

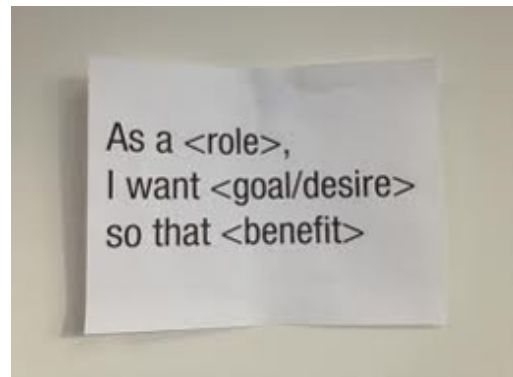
## Project Management 2015 Trends

2014 has been an exciting year for project management. The increasing importance of both has led to additional demand for project managers and for people in other business roles to learn key skills. As we look toward 2015, we keep in mind many of the trends we have seen lately, such as the growing influence of Agile and the talent gap in project management. Continue reading to find out the eight predictions for project management in 2015. | [Read More](#)



## Essential Agile Processes Part 3: User Stories

Strong communication between the customer and the project team is a fundamental ideal of Agile that helps to produce quality results that the customer can use right away. For strong communication to happen, there needs to be common ground; otherwise, the two sides are coming from different cultures and speaking what may sound like two different languages, and this makes communication difficult. User stories fill this gap by framing requirements in a way that facilitates communication between the customer and the project team, and for this reason, they are a critical piece of any Agile project. Keep reading to learn more about what a user story is, how it is structured, and how to write one effectively. | [Read More](#)



## Project Management Humor

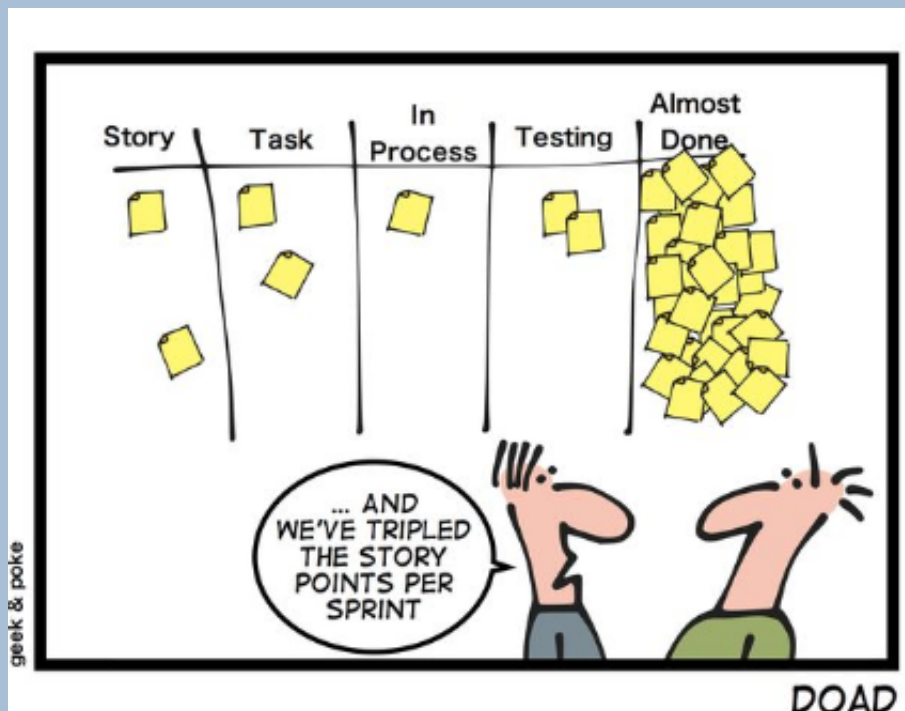


Image by [Geek & Poke](#)

# Featured Product: Essential Gear for Project Managers



Essential Gear for Project Managers Level 1 is a toolkit for Project Managers and start-up PMOs. It includes only the eight indispensable PM processes needed to successfully execute your project. The kit includes intuitive templates stripped down to the bare essentials as well as a handbook that describes best practices and pitfalls.

**BUY NOW**

## Featured Training: Agile Fundamentals

Are you looking for a way to deliver constant value and greater customer satisfaction from your projects? Are you seeking to implement Agile methodologies in your organization and unsure where to start? RefineM's Agile Fundamentals course can address these problems and many more, providing a stepping stone for you to take Agile practices to the next level. | [More Information](#)

*Date & Time:* February 19th-20th, 2015 from 8:00AM-5:00PM Central Time

*Where:* In-Person at the OTC Center for Workforce Development at  
1001 E. Chestnut Expressway, Springfield, MO 65802

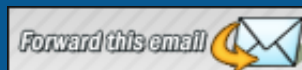
*Earn:* 14 PDUs/Contact Hours

*Cost:* \$629

**Sign Up ▶**

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